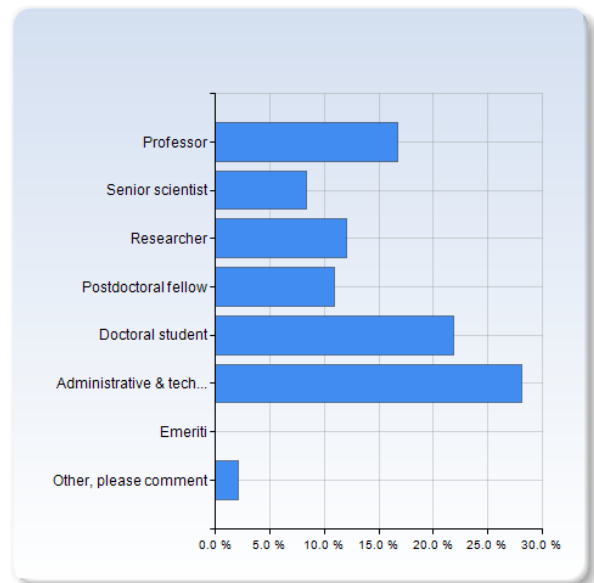


## Communication Audit Department of Biology

Respondents: 302  
Answer Count: 192  
Answer Frequency: 63.58 %

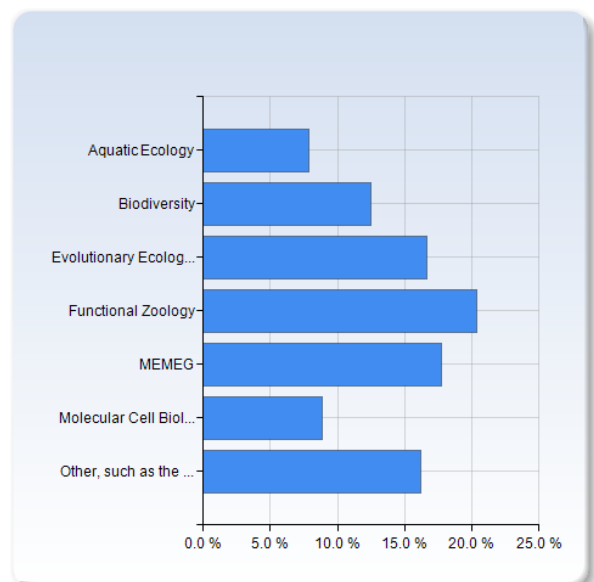
### I am

I am	Number of Responses
Professor	32 (16.7%)
Senior scientist	16 (8.3%)
Researcher	23 (12.0%)
Postdoctoral fellow	21 (10.9%)
Doctoral student	42 (21.9%)
Administrative & technical personnel	54 (28.1%)
Emeriti	0 (0.0%)
Other, please comment	4 (2.1%)
Total	192 (100.0%)



### Unit affiliation

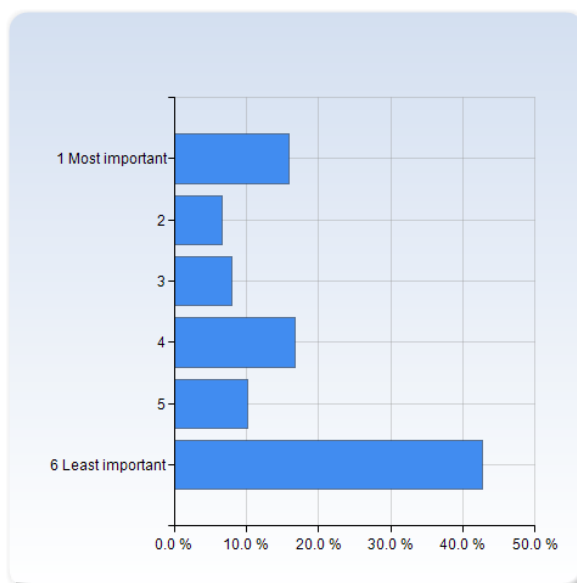
Unit affiliation	Number of Responses
Aquatic Ecology	15 (7.8%)
Biodiversity	24 (12.5%)
Evolutionary Ecology	32 (16.7%)
Functional Zoology	39 (20.3%)
MEMEG	34 (17.7%)
Molecular Cell Biology	17 (8.9%)
Other, such as the museum, the library, the Education Office or Prefektkansliet	31 (16.1%)
Total	192 (100.0%)



There are different ways to achieve the visibility of research and ongoing projects. What do you think is most important (apart from scientific journals)? Please, tick the boxes below with number 1 to 6, where 1 is the most important and 6 the least important.

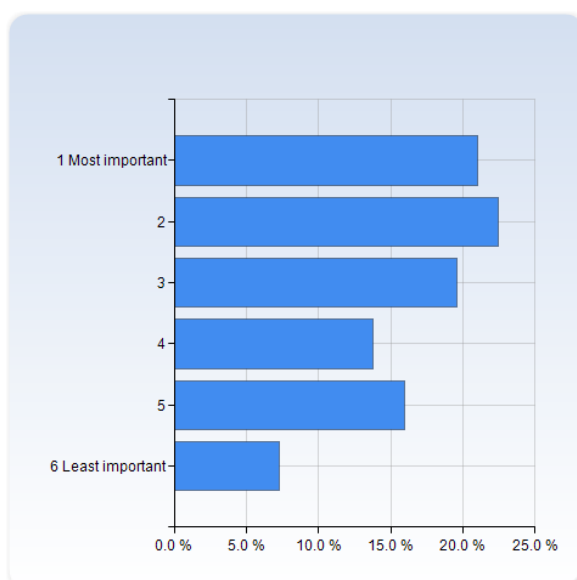
#### LUCRIS – the LU central research database

LUCRIS – the LU central research database	Number of Responses
1 Most important	22 (15.9%)
2	9 (6.5%)
3	11 (8.0%)
4	23 (16.7%)
5	14 (10.1%)
6 Least important	59 (42.8%)
Total	138 (100.0%)



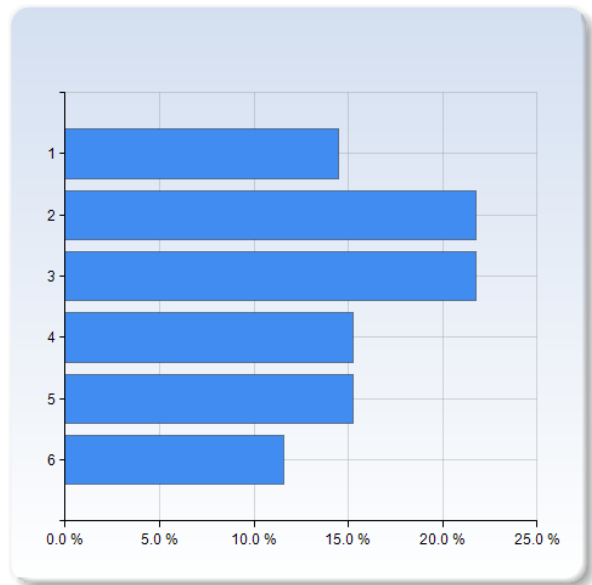
#### Research group web pages

Research group web pages	Number of Responses
1 Most important	29 (21.0%)
2	31 (22.5%)
3	27 (19.6%)
4	19 (13.8%)
5	22 (15.9%)
6 Least important	10 (7.2%)
Total	138 (100.0%)



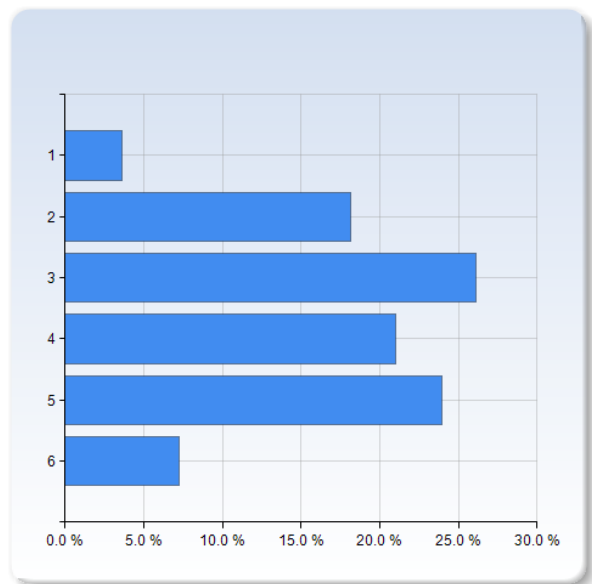
## Personal web pages

Personal web pages	Number of Responses
1	20 (14.5%)
2	30 (21.7%)
3	30 (21.7%)
4	21 (15.2%)
5	21 (15.2%)
6	16 (11.6%)
Total	138 (100.0%)



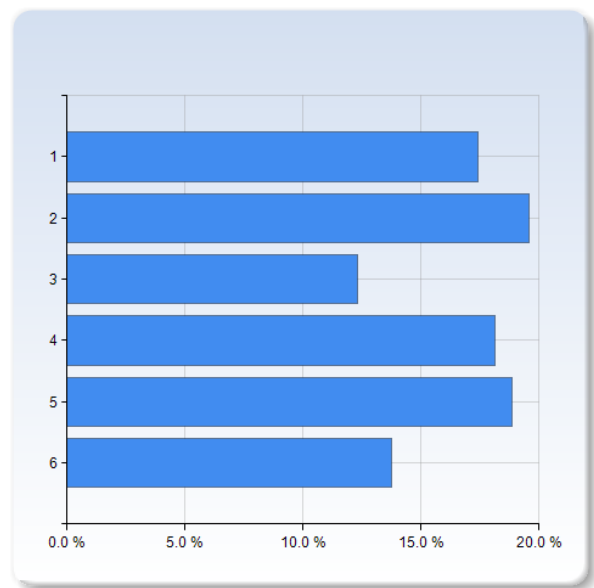
## News articles at LU's and Biology's web

News articles at LU's and Biology's web	Number of Responses
1	5 (3.6%)
2	25 (18.1%)
3	36 (26.1%)
4	29 (21.0%)
5	33 (23.9%)
6	10 (7.2%)
Total	138 (100.0%)



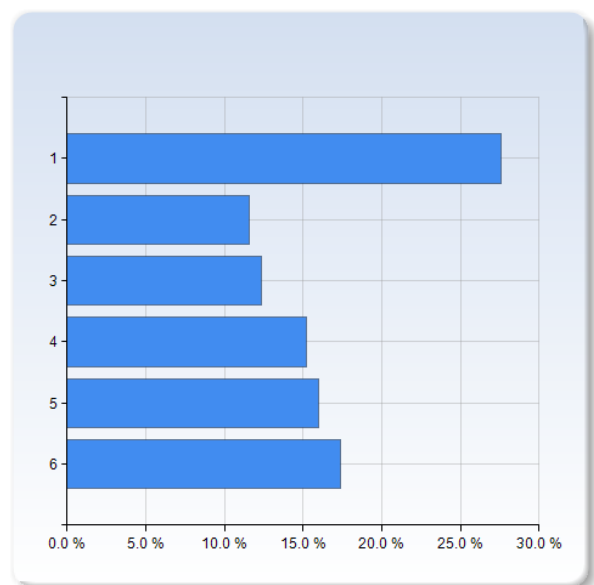
## Social media

Social media	Number of Responses
1	24 (17.4%)
2	27 (19.6%)
3	17 (12.3%)
4	25 (18.1%)
5	26 (18.8%)
6	19 (13.8%)
Total	138 (100.0%)



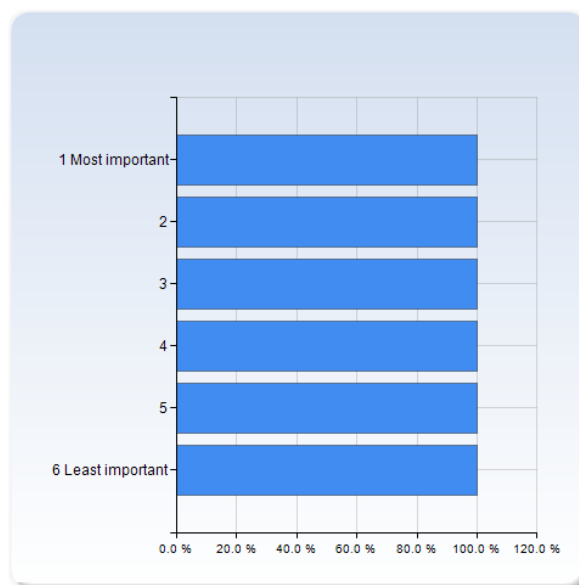
## Traditional media via press releases or direct tips

Traditional media via press releases or direct tips	Number of Responses
1	38 (27.5%)
2	16 (11.6%)
3	17 (12.3%)
4	21 (15.2%)
5	22 (15.9%)
6	24 (17.4%)
Total	138 (100.0%)



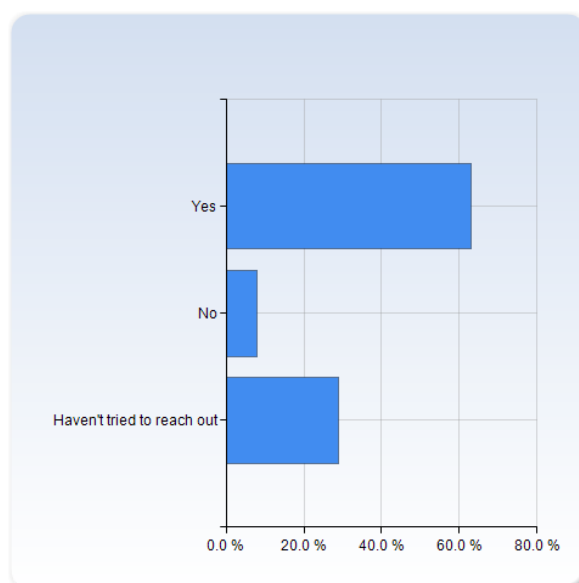
**There are different ways to achieve the visibility of research and ongoing projects. What do you think is most important (apart from scientific journals)? Please, tick the boxes below with number 1 to 6, where 1 is the most important and 6 the least important.**

There are different ways to achieve the visibility of research and ongoing projects. What do you think is most important (apart from scientific journals)? Please, tick the boxes below with number 1 to 6, where 1 is the most important and 6 the least important.	
	Number of Responses
1 Most important	138 (100.0%)
2	138 (100.0%)
3	138 (100.0%)
4	138 (100.0%)
5	138 (100.0%)
6 Least important	138 (100.0%)
Total	828 (600.0%)



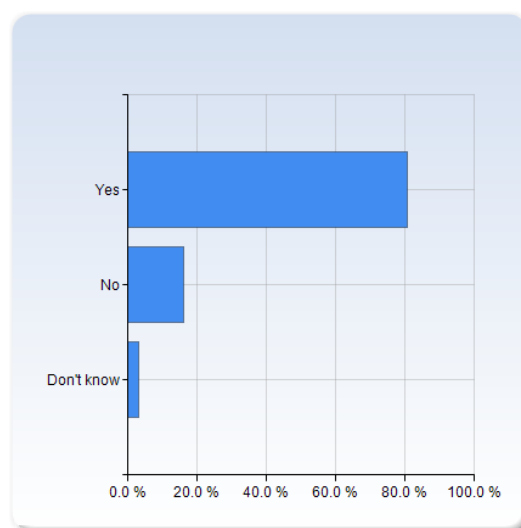
**Do you get the help you need to reach out with your research?**

Do you get the help you need to reach out with your research?	
	Number of Responses
Yes	87 (63.0%)
No	11 (8.0%)
Haven't tried to reach out	40 (29.0%)
Total	138 (100.0%)



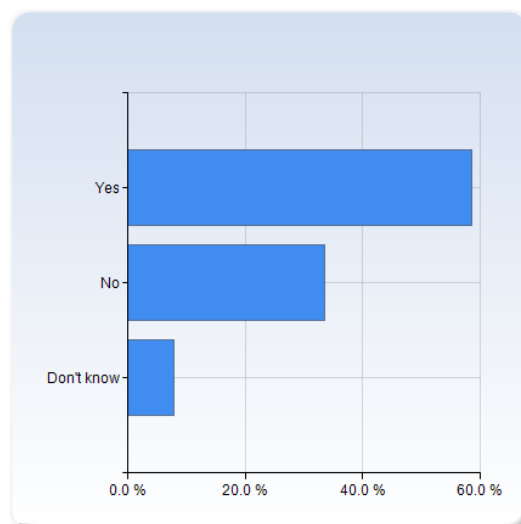
## I have information on my personal web page at the department's website.

I have information on my personal web page at the department's website.	Number of Responses
Yes	155 (80.7%)
No	31 (16.1%)
Don't know	6 (3.1%)
Total	192 (100.0%)



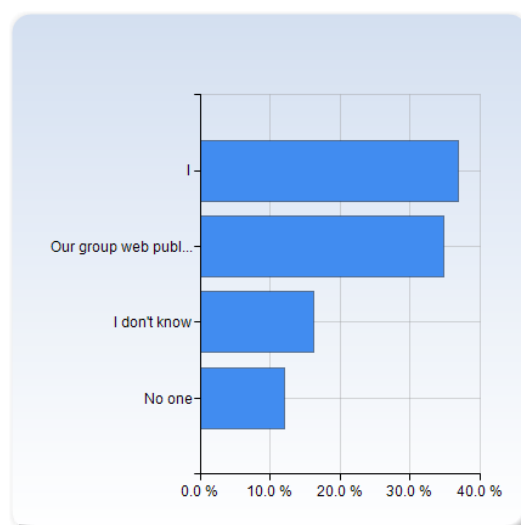
## The information on my personal web page is updated.

The information on my personal web page is updated.	Number of Responses
Yes	89 (58.6%)
No	51 (33.6%)
Don't know	12 (7.9%)
Total	152 (100.0%)



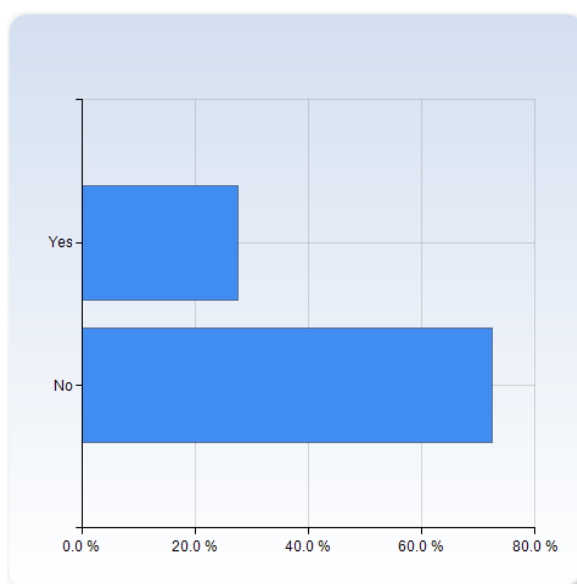
## Who is updating your personal web page?

Who is updating your personal web page?	Number of Responses
I	71 (37.0%)
Our group web publisher	67 (34.9%)
I don't know	31 (16.1%)
No one	23 (12.0%)
Total	192 (100.0%)



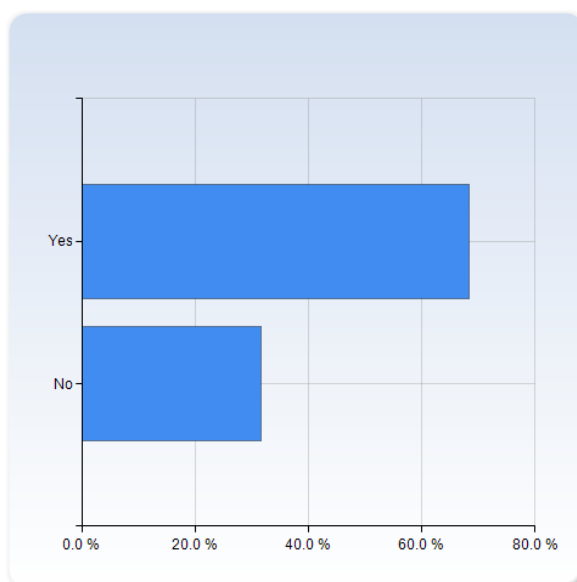
## Are you course coordinator for one or more undergraduate or graduate courses?

Are you course coordinator for one or more undergraduate or graduate courses?	Number of Responses
Yes	38 (27.5%)
No	100 (72.5%)
Total	138 (100.0%)



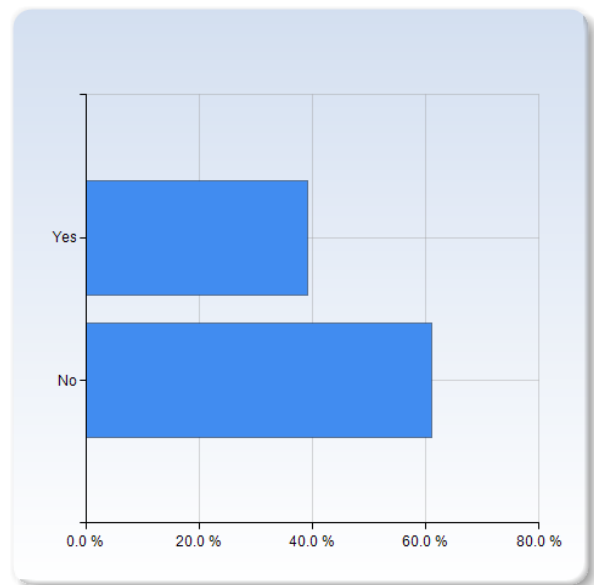
## Do you make sure that your course page/s is/are updated, at least once a year?

Do you make sure that your course page/s is/are updated, at least once a year?	Number of Responses
Yes	26 (68.4%)
No	12 (31.6%)
Total	38 (100.0%)



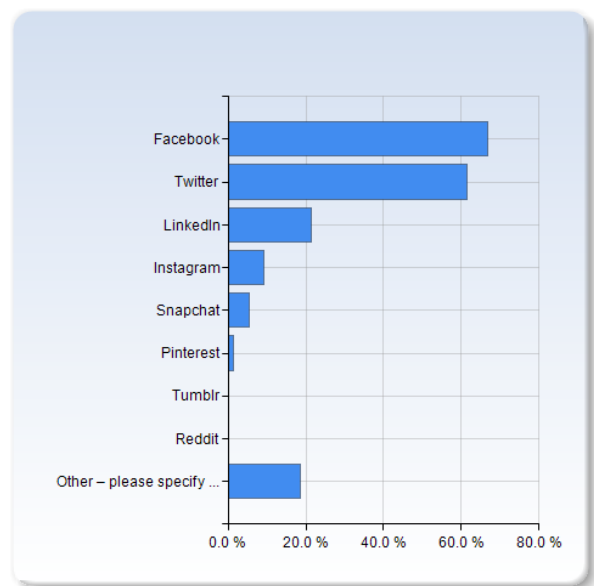
## Do you use social media in your work?

Do you use social media in your work?	Number of Responses
Yes	75 (39.1%)
No	117 (60.9%)
Total	192 (100.0%)



## Please tick the ones you use

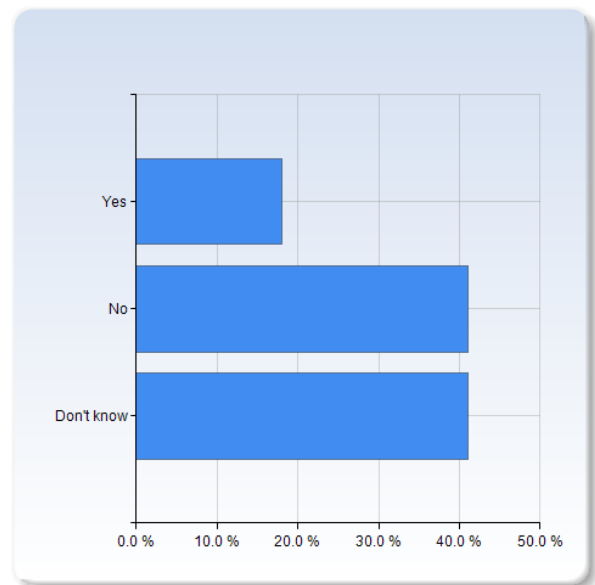
Please tick the ones you use	Number of Responses
Facebook	50 (66.7%)
Twitter	46 (61.3%)
LinkedIn	16 (21.3%)
Instagram	7 (9.3%)
Snapchat	4 (5.3%)
Pinterest	1 (1.3%)
Tumblr	0 (0.0%)
Reddit	0 (0.0%)
Other – please specify in the comments	14 (18.7%)
Total	138 (184.0%)





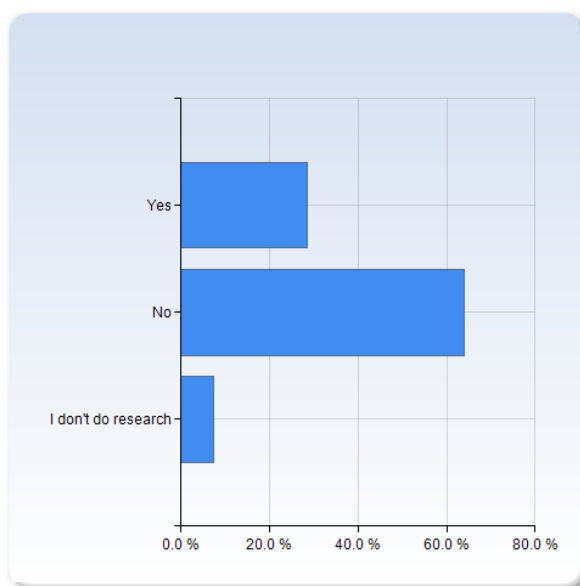
## Will you use social media in your work if you get help?

Will you use social media in your work if you get help?	Number of Responses
Yes	21 (17.9%)
No	48 (41.0%)
Don't know	48 (41.0%)
Total	117 (100.0%)



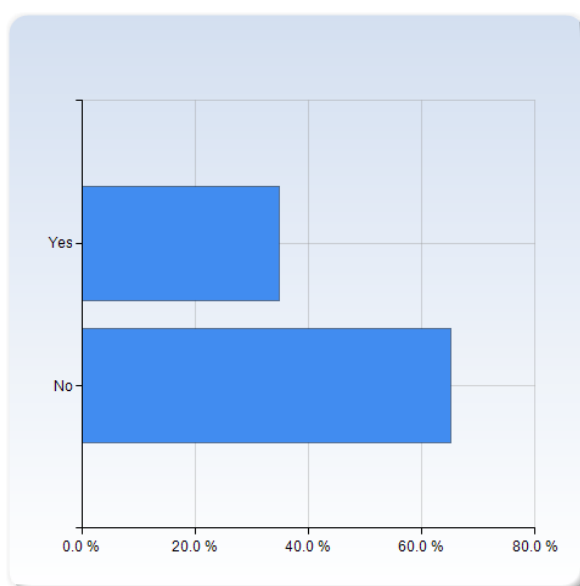
## Have you put any information in the research database LUCRIS, LU's research database?

Have you put any information in the research database LUCRIS, LU's research database?	Number of Responses
Yes	55 (28.6%)
No	123 (64.1%)
I don't do research	14 (7.3%)
Total	192 (100.0%)



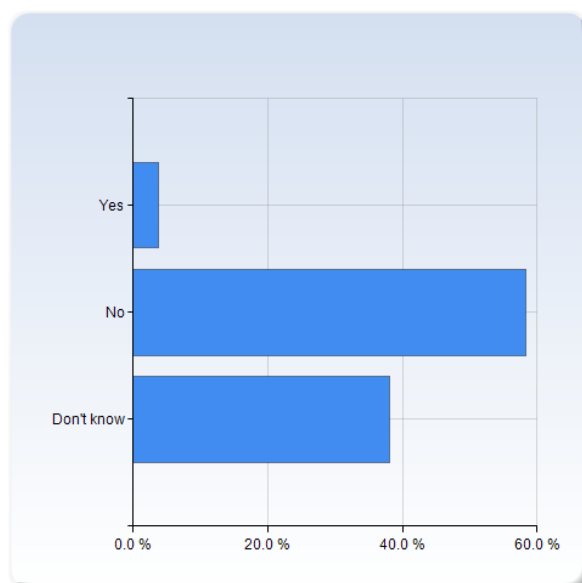
## Would you be interested in participating in a workshop about how to fill in LUCRIS?

Would you be interested in participating in a workshop about how to fill in LUCRIS?	Number of Responses
Yes	67 (34.9%)
No	125 (65.1%)
Total	192 (100.0%)



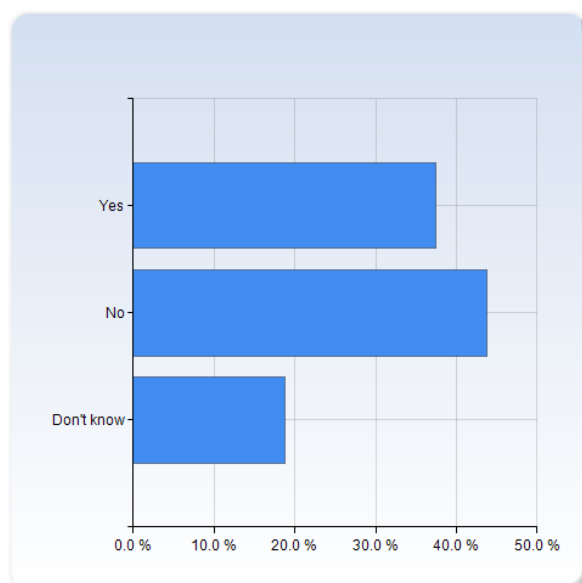
## Would you prefer if all personal and research information were removed from the department's websites and instead kept in LUCRIS?

Would you prefer if all personal and research information were removed from the department's websites and instead kept in LUCRIS?	Number of Responses
Yes	7 (3.6%)
No	112 (58.3%)
Don't know	73 (38.0%)
Total	192 (100.0%)



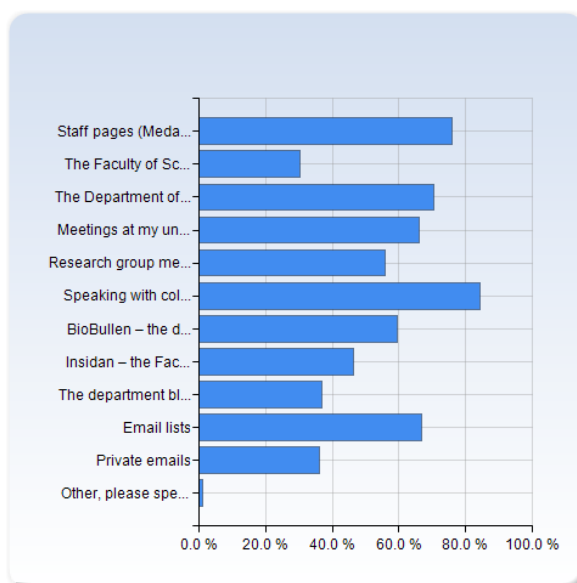
## Do you need any other help with external communication? For example, illustrations, popular summaries, graphic profile in connection to talks, applications and such?

Do you need any other help with external communication? For example, illustrations, popular summaries, graphic profile in connection to talks, applications and such?	Number of Responses
Yes	72 (37.5%)
No	84 (43.8%)
Don't know	36 (18.8%)
Total	192 (100.0%)



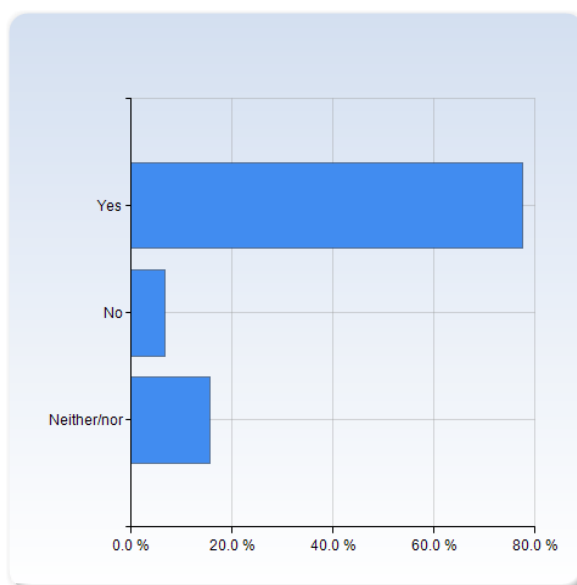
## How do you get the information you need as personnel at LU? Please, tick the boxes below.

How do you get the information you need as personnel at LU? Please, tick the boxes below.	Number of Responses
Staff pages (Medarbetarwebben) – LU's central internal website	146 (76.0%)
The Faculty of Science's internal website	58 (30.2%)
The Department of Biology's internal website	135 (70.3%)
Meetings at my unit	127 (66.1%)
Research group meetings	107 (55.7%)
Speaking with colleagues	162 (84.4%)
BioBullen – the department's weekly newsletter	114 (59.4%)
Insidan – the Faculty of Science's newsletter	89 (46.4%)
The department blog Biologibloggen	71 (37.0%)
Email lists	128 (66.7%)
Private emails	69 (35.9%)
Other, please specify in the comments	2 (1.0%)
Total	1208 (629.2%)



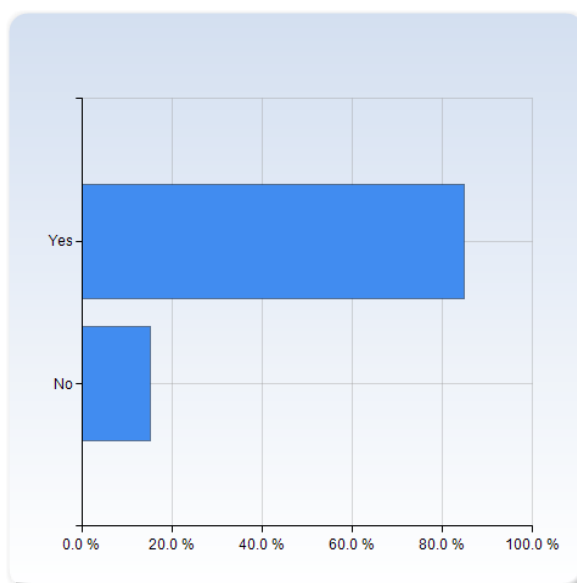
## Are you satisfied with how you get the information?

Are you satisfied with how you get the information?	Number of Responses
Yes	149 (77.6%)
No	13 (6.8%)
Neither/nor	30 (15.6%)
Total	192 (100.0%)



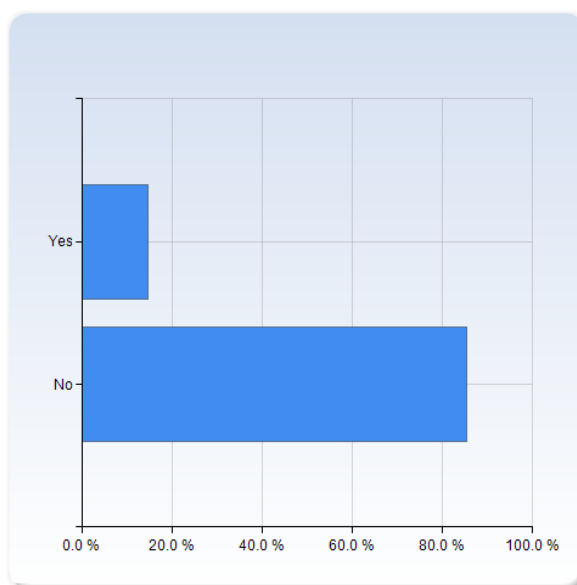
## Do you find what you need at the department's internal website ([www.biology.lu.se/internal](http://www.biology.lu.se/internal))?

Do you find what you need at the department's internal website ( <a href="http://www.biology.lu.se/internal">www.biology.lu.se/internal</a> )?	Number of Responses
Yes	163 (84.9%)
No	29 (15.1%)
Total	192 (100.0%)



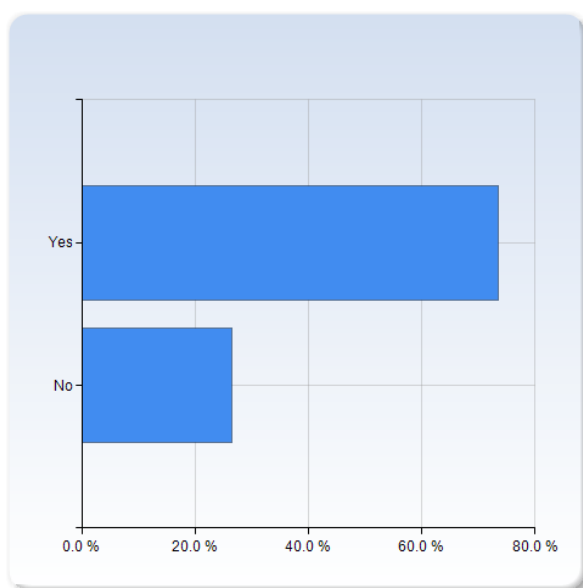
## Do you use the department's internal calendar?

Do you use the department's internal calendar?	Number of Responses
Yes	28 (14.6%)
No	164 (85.4%)
Total	192 (100.0%)



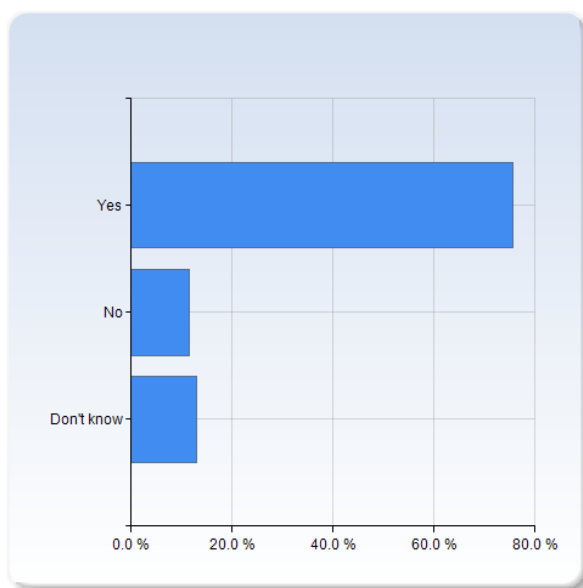
## Do you read BioBullen, the department's weekly newsletter?

Do you read BioBullen, the department's weekly newsletter?	Number of Responses
Yes	141 (73.4%)
No	51 (26.6%)
Total	192 (100.0%)



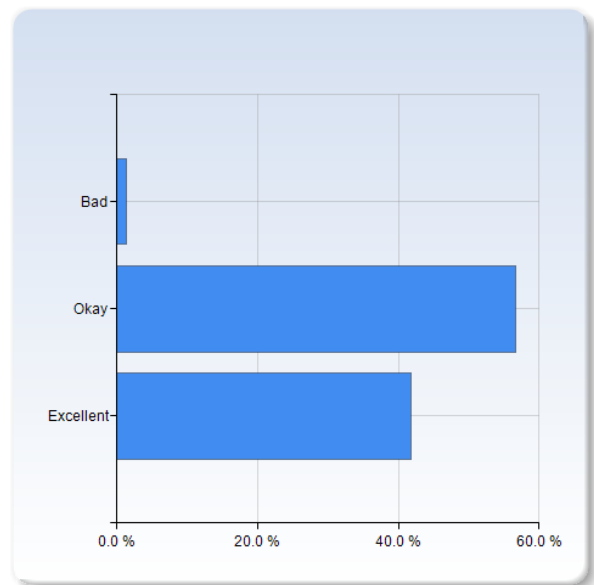
## Would you have read BioBullen if it was in English?

Would you have read BioBullen if it was in English?	Number of Responses
Yes	145 (75.5%)
No	22 (11.5%)
Don't know	25 (13.0%)
Total	192 (100.0%)



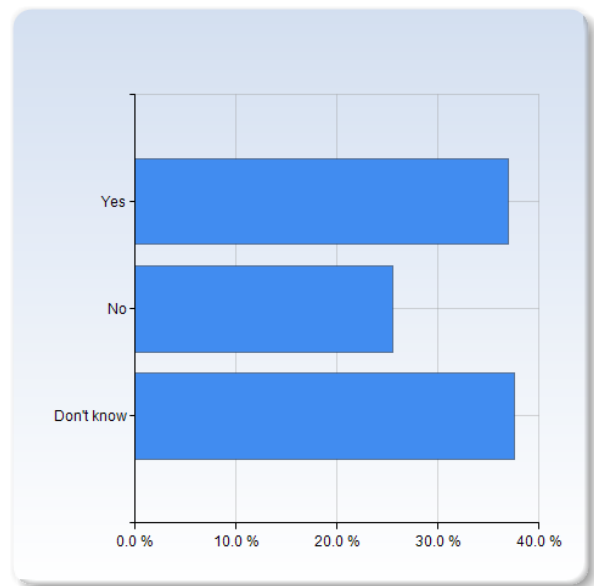
## What is your opinion of BioBullen?

What is your opinion of BioBullen?	Number of Responses
Bad	2 (1.4%)
Okay	80 (56.7%)
Excellent	59 (41.8%)
Total	141 (100.0%)



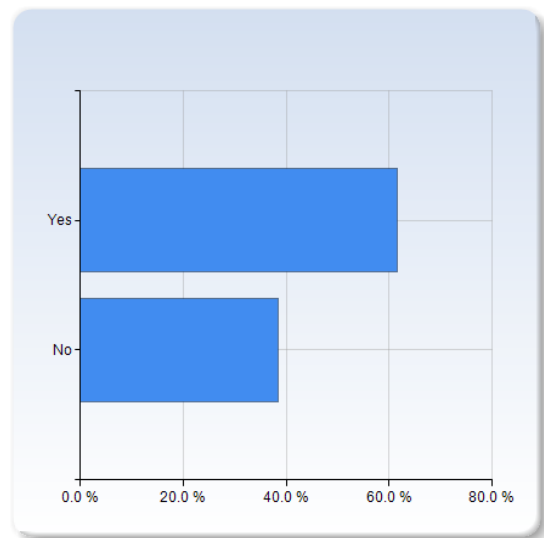
## Today BioBullen lists all links we can find to media coverage. Would it be enough if we only listed the most important?

Today BioBullen lists all links we can find to media coverage. Would it be enough if we only listed the most important?	Number of Responses
Yes	71 (37.0%)
No	49 (25.5%)
Don't know	72 (37.5%)
Total	192 (100.0%)



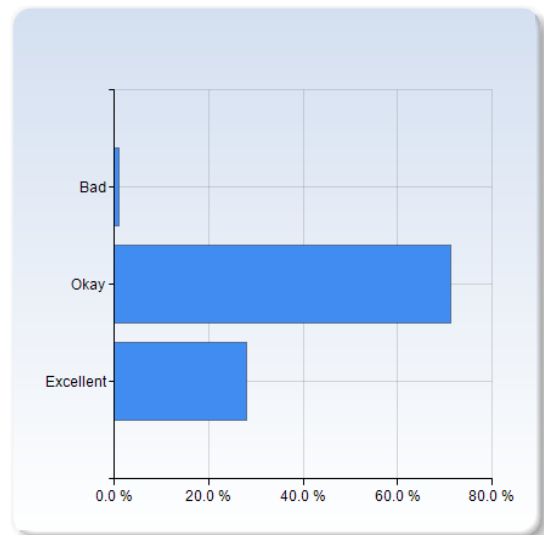
## Do you read Biologibloggen ([biologi.blogg.lu.se](http://biologi.blogg.lu.se))?

Do you read Biologibloggen ( <a href="http://biologi.blogg.lu.se">biologi.blogg.lu.se</a> )?	Number of Responses
Yes	118 (61.5%)
No	74 (38.5%)
Total	192 (100.0%)



## What is your opinion of Biologibloggen?

What is your opinion of Biologibloggen?	Number of Responses
Bad	1 (0.8%)
Okay	84 (71.2%)
Excellent	33 (28.0%)
Total	118 (100.0%)



## What sort of blog posts are you interested in? Please, tick the boxes below.

What sort of blog posts are you interested in? Please, tick the boxes below.	Number of Responses
Presentations of people at the department	142 (74.0%)
Minutes from meetings	76 (39.6%)
Reports from seminars, conferences, excursions and such things	118 (61.5%)
Reports from the education about student activities and teaching	57 (29.7%)
Information from the Head of the Department	119 (62.0%)
Information about administration, communication and IT	103 (53.6%)
Not interested reading blog posts at all	23 (12.0%)
Other, please specify in the comments	4 (2.1%)
Total	642 (334.4%)

